



Streamlinevents Honored with SITE Crystal Award

Streamlinevents was recognized by [Society for Incentive Travel Excellence \(SITE\)](#) with a Crystal Award for **Most Impactful Effort Toward Corporate Social Responsibility as Part of an Incentive Program** at the Crystal Awards Recognition Ceremony held during SITE Global Conference 2020 in Vancouver, BC, Canada.

Considered the highest honor in the Incentive Travel industry, [SITE Crystal Awards](#) recognize creative, practical, and truly memorable incentive programs that not only keep employees engaged, but also drive business results and improve a business' bottom line.

“I am truly honored to congratulate the 2019 SITE Crystal Award winners for their stellar programs. Incentive travel drives business results and nowhere is it more apparent than these award winners, recognized for their creative and memorable incentive travel programs,” said SITE President 2020 Jenn Glynn, CITP. “

For this “Pure Performer’s Club 2019” program on the island of Kauai a CSR component was added. Pure Storage contributed \$225,000 raised by the employees to cover the cost of construction, labor, materials to enlarge the Boys and Girls Club of Hawaii’s Lihue clubhouse.

The CSR concept was a resounding success with 170 participants signed on for the event.

Annette Chin, President and CEO of Streamlinevents, said, “When partners share a belief in the power of giving back that benefits communities, we make big things happen. We’re proud to have partnered with Pure Storage and [DMC Partner] MC&A Hawaii to transform the lives of young people in Lihue.”

About the SITE Crystal Awards Recognition Program:

Since 1980, the annual [SITE Crystal Awards Recognition Program](#) has provided industry acclaim for world-class organizations that excel in the design of unique, memorable group travel experiences that deliver measurable benefits for their clients. Today, the awards serve as a benchmark for incentive travel programs and are regarded as the highest honor in the motivational events and incentive travel industry. Incentive programs held between May 1, 2018 and June 30, 2019 were eligible and an independent panel of judges evaluated entries.

The Crystal Awards Program is sponsored by [IMEX Group](#), the worldwide exhibitions for incentive travel, meetings and events.

About Incentive Travel & SITE:

Incentive Travel, the “I” in MICE, is the fastest growing sector of the Business Events industry with the highest per capita spend and the widest supply chain. Accounting for about 7% of all Business Events activities, the Events Industry Council’s Global Economic Impact study (2018) estimates the incentive travel industry to be worth around \$75 billion globally. The Society for Incentive Travel Excellence (SITE) is the only Business Events association dedicated exclusively to the global incentive travel industry. Founded in 1973, we are a professional association of 2,500 members located in 90 countries, working in corporations, agencies, airlines, cruise companies and across the entire destination supply chain. We bring value to our members at both global and local chapter level by networking, on-line resources, education, certification and advocacy. SITE Foundation was established by SITE to support research, education and advocacy projects on behalf of the incentive travel industry. Monies raised by the SITE Foundation help us make the business case for incentive travel and highlight the transformational potential of travel experiences on individuals, enterprises and communities. The SITE Foundation is a registered charity holding a 501(c) (3) nonprofit organization status. www.SITEglobal.com.

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